

UDDERLY ART



COLOURFUL COWS FOR CALGARY



Tom Keyser

Photography by Clayton B. Kaptar



## Cow.meleon



*Artist: Janet B. Armstrong Design*

*Owner: iPlanet e-commerce solutions and  
Burntsand Inc.*

To survive in the high-flying world of 21st century computer cow-merce, you've got to adjust to new environments in nanoseconds. You've got to be on the ball round the clock, virtually sleepless in fact. Rare qualites in your basic, garden-variety milk cow, but part of the standard equipment of any self-respecting chameleon.

So Calgary artist Janet Armstrong dreamed up this lizardlike hybrid to cow any obstacle the day-to-day business grind might toss in her path.

Since Janet's cow was purchased from Udderly Art by two high-tech software companies, she wanted to make her creation as computer friendly as possible.

Her research told her chameleons constantly change colours to match their changing surroundings and look two ways at once. They never close their eyes, not even to blink—ideal qualities for the modern-day e-marketer, who can never afford to be caught snoozing.

Equipped with painted Beefenstocks on each hoof, *Cow.meleon* also sports tiny software signs and computer keyboard symbols on her lizardlike “scales.”

